



SYDNEY KALICH

INFO

- Phone**
Available upon request
- Email**
sydney.kalich@gmail.com
- Website**
www.sydneykalich.com

EDUCATION



University of Missouri
School of Journalism

Bachelor of Journalism - TV
Reporting
Additional: International
Journalism Interdisciplinary
Degree & Multicultural
Certificate

SOCIAL



Twitter
[@sydneykalich](https://twitter.com/sydneykalich)



LinkedIn
www.linkedin.com/in/sydney-kalich/

REFERENCES



Kelly Whitney
Managing Editor of NBC
Local Digital
818-358-5570
kelly.whitney@nbcuni.com



Ji Suk Yi
On-air talent at WGN
312-433-9355
ji.suk.yi@gmail.com



WORK EXPERIENCE

- Dec. 2021 - Current **NewsNation Senior Digital Producer**
Chicago, Illinois
Lead and manage digital team. Make editorial decisions and delegate daily content plan for daypart. Write and edit original national digital stories. Create and supervise multimedia franchises. Monitor performance and optimize production and processes to meet monthly KPI goals. Lead breaking news coverage on digital platforms. Implement SEO best practices to promote site growth. Foster relationships with broadcast, other teams in newsrooms.
- Aug. 2020 - Dec. 2021 **NewsNation Digital Producer/Shift Lead**
Reporter/editor for digital platforms. Wrote and edited up to 15 original unbiased national news stories a day. Produced daily morning newsletter and digital morning show. Helped build and contribute to digital and social strategy in beginning months of site. Led breaking news strategies on death of RBG, Gabby Petito case and Surfside Towers collapse.
- July 2019 - July 2020 **NBCLA Digital News & Special Project Producer**
Los Angeles, California
Reporter for NBCLA.com. Pitched and produced original content for website including articles, special projects and videos. Singlehandedly ran the NBCLA Youtube account, which grew over from 5k to over 90k in 11 months. Used archive footage to create fresh takes of prolific of LA events. Covered the death of Kobe Bryant, lifestyle news, wildfires and unrest of summer 2020. Interned there summer 2018.
- Jan. 2019 - May 2019 **Missourian State Government Reporter**
Columbia, Missouri
Wrote enterprise and daily stories on Missouri state government. Covered hot topic issues for Missouri residents including medical marijuana. Formed relationships with lawmakers, aides and players in MO state government.
- Jan. 2018 - April 2018 **Index on Censorship**
London, England
Produced multimedia content including podcasts and long form articles for website. Used investigative, data and international journalism to advocate for journalists around the world. Analyzed legal documents and sensitive material.
- May 2017 - May 2019 **KOMU-8 Multimedia Journalist & Digital Producer**
Columbia, Missouri
Responsible for turning daytum local stories by producing a package and web story. Reported on breaking news and localizing national stories. Responsible for managing KOMU's social media accounts, which included creating viral Facebook videos. Formed close relationships with sources around Mid-Missouri.



Honors and Skills

- Graduate of the Poynter Essential Skills for Rising Newsroom Leaders, December 2022 .
- Named a top author across Nexstar Media Group (more than 100 stations and websites) throughout 2020 and 2021.
- Google Analytics certified, August 2021.
- Skilled in Adobe Creative Suite, Microsoft Suite, WordPress, AP Style
- Strong concise storyteller with a passion for helping others and experimenting with platforms and ways to tell stories. Capable manager in a newsroom cultivating an atmosphere of collaboration and creativity.